



MOTION PICTURE ASSOCIATION
OF AMERICA, INC.
1600 EYE STREET NORTHWEST
WASHINGTON, D.C. 20006
(202) 293-1966

STEWART D. McLAURIN
EXECUTIVE VICE PRESIDENT
EDUCATION AFFAIRS

October 24, 2007

Dear President

I hope this letter finds you well and that your academic year is off to a successful start. I write to follow up on a letter sent to you on March 29th from MPAA Chairman Dan Glickman regarding the issue of digital piracy on our nation's university and college campuses.

These issues are very important to our MPAA member companies. In June 2005, the U.S. Supreme Court in Metro-Goldwyn-Meyer Studios Inc. Et Al. v. Grokster LTD., Et Al (No 04-480) unanimously voiced a very clear message to users of the Internet: theft of intellectual property is wrong, whether it takes place by stealing a physical copy of a movie from a video store or by stealing it electronically. With studies showing that a significant level of online piracy is taking place via university networks, the U.S. Congress has also, for several years, expressed growing concern over campus piracy. As you know, the leadership of several committees in the House of Representatives (including the Committees on the Judiciary, Science & Technology and Education & Labor) has become increasingly focused on the issues related to illegal downloading. While we appreciate that many universities have programs underway to consider and address these issues, they continue to be a major concern for our member companies, and we are grateful for the interest of the U.S. Congress in addressing these very serious matters.

I have enclosed a copy of the MPAA's *Briefing Book on Campus Digital Piracy*, which I believe you will find informative. Included are examples of several technological tools that can simultaneously decrease illegal downloads without interrupting legitimate academic use. In addition, the MPAA has developed the University Toolkit, an application which can produce a report that is strictly internal and therefore confidential to illustrate the level of file sharing on network. It can now be downloaded at <http://universitytoolkit.com>. In addition, we will send a hard copy in the near future to your university's Chief Information Officer.

October 24, 2007
Page Two

I would like to offer a conference call between MPAA staff and your designees at
; to discuss how we can work more collaboratively and successfully with regards to
these issues. I look forward to working with you and your colleagues. My office will be in
touch to coordinate a conference call in the coming weeks.

Sincerely,

A handwritten signature in black ink, appearing to read 'Stewart McLaurin', with a stylized flourish at the end.

Stewart McLaurin